



Ellen Cheng

Ellen Cheng is the Regional Director of Intel's Employment Labor Legal team in the GAR region managing a team of two regional attorneys, a regional compliance manager, two legal investigators & an ops manager/Admin.

Ellen joined Intel's Hong Kong office in April 2008 as a regional attorney before becoming the Director of HR Legal for the GAR region in 2012. Her role as an attorney is to be a true business partner in providing proactive practical and strategic solutions to the business and HR with legal and employee relations support from her team of experts.

One of her proudest moments in her legal career was winning the 2016 award for being the best Employment lawyer in the Asia-Pacific region sponsored by the Association of Corporate Counsel. The Global Counsel Award nominees were selected after an in-depth analysis of in-house lawyers and legal departments worldwide. More than 4,500 individual nominations from corporate counsel and law firm partners make the awards unique in clearly identifying those in-house counsel who excel in their specific roles.

Ellen is the Chairperson of the Women's Initiative (WIN) for the Hong Kong office and is a passionate speaker for female career development at Intel.

Prior to joining Intel, Ellen was an Associate General Counsel at Western Union (money transfer company) for 3 years, supporting their Sales and Marketing Regional teams including China, Philippines and Japan, primarily responsible for Corporate Governance, anti-money laundering compliance, anti-trust compliance, litigation, customer complaints, negotiating and drafting IT related contracts & licensing agreements and internal FCPA training and compliance policies. This was a start-up role. Having had no prior experience in this area of practice Western Union hired Ellen based on her inter-personal skills and her ability to network, navigate and learn on the job quickly.

Prior to being in-house, Ellen spent 9 years in private practice as Solicitor specializing in commercial litigation and contentious Employment disputes as a civil trial attorney including two secondments (6 months in London at Simmons & Simmons most prestigious Employment practice in 2001 and in her final year (12 months) at Simmons, she was seconded to Goldman Sachs' Hong Kong office's Employment legal group supporting their regional business units on various contentious and non-contentious employment matters).

Ellen qualified as a solicitor in Hong Kong and England & Wales, in 1998 after practicing as a barrister in Hong Kong for 3 years. She was doing well representing young defendant alleged drug dealers in Hong Kong (100% track record of acquittals) but the moral aspect of this got the better of her and she began specializing in Commercial Disputes.

Ellen graduated from the University of Wales, College of Cardiff with a law degree, before obtaining her professional legal qualifications in Hong Kong and England & Wales in 1996, with a distinction and prize in Advocacy.

Ellen loves fashion and the Arts, cooking and baking. She is married to Paul, a professional photographer. They share a love of travel, socializing and great food. If she didn't enjoy her job at Intel so much, and if she didn't have to work, she'd probably be a travel/food/fashion lifestyle writer/blogger.